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# About Ducted Systems Academy



Johnson Controls provides the means to enhance performance and stay competitive through the Ducted Systems Academy.

In the Academy, you'll learn to:

- Partner with customers, understanding their needs to position products and services to win
- Properly select and apply Ducted Systems products
- Efficiently install, set up, and service Ducted Systems products from 1.5 to 150 tons of capacity
- Manage yourself, your schedule, and your team
- Command live presentations and training sessions
- Work through difficult situations

We are committed to equipping our customers with learning founded on the needs of our industry and based on sound, modern instructional practices. The Ducted Systems Academy team understands the unique learning needs of the adult professional, providing learning opportunities that are engaging, relevant, and meaningful.

We are proud to lead the industry with our Ducted Systems Academy in Oklahoma City, OK, located a few minutes north of our Rooftop manufacturing facility in Norman, OK. This facility features two large classrooms and two extensive residential and commercial product hands-on training labs with every platform manufactured in our Wichita and Norman facilities.

The Ducted Systems Academy team is highly motivated to provide purposeful and relevant learning experiences and support towards your success with Ducted Systems products and processes.



# Training Options to Meet Your Needs



Our learning opportunities are designed to provide you with the knowledge and skills necessary to effectively and efficiently operate your building. To help you take advantage of the benefits of our training, we offer several ways to approach our courses.

#### Ducted Systems Academy (Scheduled)

Regularly scheduled courses with both a classroom and lab component are conducted at our Ducted Systems Academy. Refer to the Class Schedule on www.ductedsystemsacademy.com.

#### **Instructor-Led Virtual Learning Courses**

Learn in the convenience of your own home, office, or work location using Johnson Controls instructor-led virtual learning courses. Our instructor-led virtual learning courses can be used as preparation for a course, to refresh skills, or to provide an effective learning alternative if attendance at a typical classroom course is impractical.

#### Courses Offered by Request Only

Some of our courses target a more specific audience and therefore, have lower demand. To continue to satisfy the needs of those who still occasionally need these courses, selected courses are only conducted upon request. To inquire about scheduling a course, contact the Academy at admin@ductedsystems.academy.

#### **Onsite Learning Programs**

The Ducted Systems Academy can help you make the most of your investment in learning by bringing our instructors and classes to you or the location of your choice. Our onsite courses can be the most efficient and cost-effective way to train as few as ten employees.

Onsite Courses offer several advantages:

- Smaller class size allows for more individualized attention
- Economical as one instructor travels instead of either or more students
- Consistency among employees who learn together as a group

To ensure the success of an onsite course, you provide:

- A minimum of ten students
- A suitable room for training

Contact the DSA team for pricing.

# **Enrollment Information**





# **ONLINE**ENROLLMENT

To browse our catalog and enroll for our courses, please visit our website: www.ductedsystemsacademy.com

For more information, email: admin@ductedsystems.academy.

Payment can be made using Visa®, MasterCard® or American Express®. All necessary course materials are included in the tuition listed in each course description.

#### Substitutions and Cancellations

Live Courses: We permit the substitution of another participant at no additional fee up to 14 days prior to the course start date. If no substitute participant is available and you must cancel your enrollment, a refund is issued if we receive an email notification at admin@ductedsystems.academy 30 days in advance of the start of the course. If participant cancellation occurs between 1 and 29 days of the start of the course, the course fee is held for another course date within one calendar year.

#### Live Courses (OKC) Travel Policy

Do not book any travel until you receive official confirmation and calendar invitation from our registrar. Upon confirmation from the registrar, the course is confirmed and is taking place as scheduled. We reserve the right to cancel or reschedule courses should low registration occur for any course. We are not responsible for travel changes or costs incurred from airline change fees on arrangements made before receiving official confirmation.

Virtual Courses: We permit the substitution of another participant at no additional fee up to 2 days prior to the course start date. If no substitute participant is available and you must cancel your enrollment, a refund is issued if we receive an email notification at admin@ductedsystems.academy 30 days in advance of the start of the course. If participant cancellation occurs between 1 and 29 days of the start of the course, the course fee is held for another course date within one calendar year.

In order to confirm an adequate number of attendees, be advised that dates are subject to change.

#### Guarantee

We stand behind our courses with the following guarantee:

If, by the midpoint of the course, you are not satisfied with the course you are taking, Ducted Systems Academy will refund your tuition fee in full, or give you credit toward another course or packaged training program.







### **Commercial Applications**

Applications Specialist Training is designed to provide sales personnel with the knowledge required to successfully apply DX equipment and accessories for specific applications. This includes the basic knowledge for adding a Verasys Control System to the project. Students gain a solid understanding in core competencies, how equipment is designed to function, how to meet spec with available options, proper accessory selection and the addition of required Verasys system components. Students are provided instruction and visual tours in our lab featuring the product specified. Selection Navigator is reviewed in detail with practical examples to promote an efficient and comprehensive quoting process.

Students are asked to bring specifications and schedules (electronically, with examples of the various DX products and tonnages for some of the class exercises).

Course Duration	Course Fee	Delivery
2 ½ Days	\$1,495.00	In-person
2 ½ Days	\$495.00	Virtual

**Note:** In order to get the best experience from this class, you must have permission to sell the product line(s) and have access to Navigator.





#### Commercial Startup & Commissioning

This hands-on course for technicians provides confidence in proper startup and commissioning practices on Ducted Systems commercial equipment and accessories through 50 tons. Students gain a solid understanding in core competencies and how Ducted Systems commercial equipment is designed to function, providing a firm foundation for efficient troubleshooting. Certification is earned when all prerequisites are met, and class and lab sections are successfully completed, including multiple supervised startups on live current models in the lab portion of the course. Johnson Controls Ducted Systems provides tracking and consultation to each individual to assist in attaining certification, including all prerequisites, up to one year following entry into the program.

Tuition includes lodging and transportation between the hotel and training center daily, safety glasses with PPE, course materials and lunches.

Benefits of becoming a Ducted Systems Certified Commercial Start-up Technician:

- Greater confidence and efficiency of service.
- Faster recognition of application related issues.
- Recognition as "Factory Certified" in Ducted Systems commercial product startup and commissioning. This fulfills the job requirement when Factory Startup is required.

DOA labor warranty extension to six months when completed startup through the DS Solutions app is submitted and approved. Building owners can be confident that properly commissioned equipment protects their investment in their commercial heating and air conditioning system, receiving reliable, efficient operation as intended from the factory.

This certification is valid for three years.

This course is designed for service technicians. This course includes the use of traditional service and diagnostic tools on LIVE 460-volt equipment. Those that have not received prior instruction on basic service procedures such as digital multimeter usage should NOT consider attending this course.

Course Duration	Course Fee	Delivery
3 Days	\$2,195.00	In-person

See Premier Startup & Commissioning information on page 11.



#### Premier Startup & Commissioning

This one-and-a-half day, hands-on course for technicians provides confidence in proper start up and commissioning practices on the Ducted Systems Commercial Premier platform live and hands-on at the Ducted Systems Academy in Oklahoma City.

Requirements for earning certification as a Premier Start-up & Commissioning Technician include successfully passing the course, completion of the RTU Toolkit App online course, and current Ducted Systems Commercial Startup & Commissioning Certification (<50 Ton product). This course is often offered the same week as the Commercial Startup & Commissioning course, making it possible to attend both courses back-to-back in one trip to Oklahoma City. DOA labor warranty extension of 12 months applies when completed startup form is submitted and approved. This certification is valid for three years.

Tuition includes lodging and transportation between the hotel and training center daily, safety glasses with PPE, course materials, breaks and lunches.

This course is designed for service technicians. This course includes the use of traditional service and diagnostic tools on LIVE 460-volt equipment. Those that have no received prior instruction on basic service procedures such as digital multimeter usage should NOT consider attending this course.

Course Duration	Course Fee	Delivery
1 ½ Days	\$1,295.00	In-person

See Commercial Startup & Commissioning information on page 8.





# **Customer Service Training Program**

The Customer Service Training Program instills critical skills and techniques valuable to anyone in a customer-facing position. Participants will expand Customer Service Mastery by learning to successfully handle customer calls, concerns and emails by understanding callers' intent more clearly.

Customer Service Training features eight 60 -minute courses offered on a weekly basis.

Course Duration	Course Fee	Delivery
8 Hours (non-consecutive)	\$349.00	Virtual

Program includes the following courses:

- Importance of Customer Service
- Understanding Your Customer
- Strengthening Contractor Relationships
- Making High Quality Decisions
- Phone Mastery
- Diffusing Customer Situations
- Time Management Essentials
- Identifying Your Leadership Style



#### **Product Essentials**

This course is designed to teach the full array of JCI's Residential product offerings. This course will also teach the differences of our products vs. the competition and how these can be used in the field to close more jobs.

Course Duration	Course Fee	Delivery
4 Hours	\$350.00	Virtual

### Residential Factory Certification: Gas Furnace

Earn the distinction of being recognized as Residential Factory Certified in Ducted Systems gas furnaces! This three-day live, hands-on course takes place in the Ducted Systems Academy in Oklahoma City, OK.

The Gas Furnace certification experience includes the following products:

- •Single Stage Gas Furnaces (80% and 95+% AFUE)
- •Two Stage Gas Furnaces (80% and 95+% AFUE)
- Modulating Gas Furnaces (95+% AFUE)
- Package Units with Gas Heat (+ Low NOx Package Unit for California Contractors)

Learn from factory instructors and demonstrate your skills to earn this important recognition! Note: These are not introductory level courses. Enrollment in certification course suggests that the attendee has an excellent grasp on the fundamentals and are ready to move to the next level.

Course Duration	Course Fee	Delivery
3 Days	\$1,995.00	In-person





### Residential Factory Certification: Heat Pumps/Air Conditioning

Earn the distinction of being recognized as Residential Factory Certified in Ducted Systems heat pumps, air conditioning, and gas furnaces! Theses three-day live, hands-on courses take place in Oklahoma City, OK. Experience Ducted Systems heat pumps and air conditioning, including Single Stage AC and Heat Pumps, Two Stage AC and Heat Pumps, Modulating Heat Pumps, Variable Capacity Heat Pumps and AC, Heat Pump and AC Package Systems.

Learn from factory instructors and demonstrate your skills to earn this important recognition!

Note: These are not introductory level courses. Enrollment in certification course suggests that the attendee has an excellent grasp on the fundamentals and are ready to move to the next level.

Aside from knowledge gained in this course that supports enhanced efficiency daily, Ducted Systems residential heat pumps, AC started up by a certified technician are eligible for Comfort Plan discounts! Contact your local distributor for discount detail.

Tuition includes up to four nights lodging, transportation between the hotel and Training Center, lunches, lab materials, and PPE.

Course Duration	Course Fee	Delivery
3 Days	\$1,995.00	In-person

### Train the Trainer

This is a 3-day course that goes over training in classroom and lab setting. New products PowerPoint presentations will be introduced along with lab projects. Measuring and adjusting air flow, superheat and subcooling are a few of the subjects that will be discussed, presented, and performed in the lab. This is a great class or those who have or are planning to have some type of training lab at their facility. Tuition includes lodging with transportation provided to and from the training center daily, course materials, breaks and lunches.

Course Duration	Course Fee	Delivery
3 Days	\$1,995.00	In-person



## **Territory Manager Essentials**

Whether new to territory sales, obtaining a new area, or a veteran in field sales these fundamental skills help deliver focus and effectiveness to large or small territory management in three vital ways. By "Knowing Your Strengths," "Knowing Your Market," and "Knowing Your Customer," this course helps to create a functional plan for on-purpose sales results.

#### Learners will:

- Further develop their Communication Skills
- Further develop their Time Management Skills
- Gain a better understanding of their role and expectations of a Territory Manager

Participate in a Sales Process workshop designed to increase their understanding of the overall sales process and what each stage means

Course Duration	Course Fee	Delivery
2, 4-hour sessions	\$395.00	Virtual

## **Territory Manager Bootcamp**

Three-and-a-half-day immersion camp to give you knowledge, skills and selling techniques that will help you become a trusted partner with your customer. Learn how to overcome objections, KPI analysis, program management and high-end unit teardown with our products vs. The competition.

#### What's included:

- Hight Impact Selling Skills development
- · Competitive teardown & analysis course
- Business Acumen training (½-day live class)
- Optional Factory Tour
- Hotel (4 days) Breakfast and lunches are included
- Hotel transportation to the training facility (airport transportation not included)
- One dinner hosted by Ducted Systems Academy

Course Duration	Course Fee	Delivery
3 ½ Days	\$3,495.00	In-person

Note: Ducted Systems Academy suggests all Territory Managers attend TM Essentials, Product Essentials, TM Bootcamp and Trusted Advisor.



# Courses Offered by Request Only



# Courses Offered by Request Only



### **Business Writing Skills**

Employees often devote up to three hours each day struggling to express their thoughts and recommendations in writing. Sadly, this time is squandered if their emails, memos, reports, and other documents are misinterpreted or even ignored. Clear and concise writing is a business necessity and a core organizational skill. This course teaches how to set quality writing standards that help your employees increase productivity, resolve issues, avoid errors and heighten credibility.

In this Franklin Covey course, participants learn processes to create writing that cuts through the clutter. They learn how to write faster with more clarity and gain skills for revising and fine-tuning every kind of document.

Course Duration	Course Fee	Delivery
3 hours	\$250.00	Virtual

# **Presentation Advantage**

Looking to increase your presentation skills? This course helps employees at all levels consistently deliver highly successful verbal communication. Learn the mindsets, skillsets and toolsets to better inform, influence, and persuade others in today's knowledge-based world.

Course Duration	Course Fee	Delivery
1 Day	\$450.00	Virtual

# Project Management Essentials for the Unofficial Project Manager

This course encourages attendees to focus on their own current projects for a truly hands-on experience. The work session is ideal for those with little or no previous project management training, as well as those who are taking on an increasing number of project-oriented assignments.

Course Duration	Course Fee	Delivery
1 Day	\$250.00	Virtual

# Courses Offered by Request Only



#### Situational & Adaptive Leadership

Situational Leadership is a flexible framework that enables leaders to tailor their approach to the needs of their team or individual members. This model provides a repeatable process for matching leadership behaviors to the needs of those being influenced. Leaders will learn to adapt their behaviors to suit the unique needs of each situation.

Course Duration	Course Fee	Delivery
6 hours	\$300.00	Virtual

# Time Management Essentials

The barrage of information coming at us, coupled with the demands of our professional and personal lives, often creates a feeling of being buried alive. This overwhelming volume of information threatens our ability to think clearly and make wise decisions about what's important. As a result, we frequently fail to accomplish those priorities that matter most in our professional and personal lives. In Time Management Essentials: Powered by The 5 Choices, participants will learn to apply a process that will increase their ability to achieve their most important outcomes. By applying the process, participants will experience a measurable increase in productivity, a renewed sense of engagement, and a feeling of accomplishment at the end of every day.

Course Duration	Course Fee	Delivery
2 ½ Hours	\$250.00	Virtual



# Courses Offered by Request Only



#### **Verasys Installation and Commissioning**

The Verasys Installation and Commissioning class is for contractors, technicians, engineers, and field personnel who are looking to understand all aspects of installing, commissioning, and maintaining the Verasys Control System. Students will learn proper network and wiring requirements, component selection and installation, proper software setup including correct configuration for the application. Finally, students will start up multiple package units with a variety of control types, including Single Zone with JCI SSE control; Single Zone with 3<sup>rd</sup> Party thermostat connection; VAV and Changeover Bypass systems in the lab environment designed to increase skills in real-life startup and commissioning of the control system.

Tuition includes lodging with transportation provided to and from the training center daily, course materials, breaks and lunches.

Course Duration	Course Fee	Delivery
2 ½ Days	\$995.00	On Demand, min 5 attendees



# Courses Offered by Grandy & Associates



### 15 Keys to Contractor Success

This hands-on, high impact program, offered by Grandy & Associates, will cover 15 key areas that are common among high successful contractors. You will learn about the 15 key areas, and score your company to see how you compare, and where you can improve, and leave with a list of valuable ideas to improve the profitability of your company. You will learn how to:

- Calculate the right profitable hourly rate for YOUR business
- Project the cash flow you will need and how to eliminate shortfalls
- Discuss the budgeting procedure and why it is paramount for success
- Develop a business plan to use for future profit goals
- Identify low-cost marketing techniques that make your phone ring

If you are looking for ideas and methods to increase your bottom line, this class is right for you.

Course Duration	Course Fee	Delivery
8 Hours	\$400.00 \$531.00	Virtual In-person

Note: Minimum of 15 participants required.

# **HVAC Customer Objection Sales Mastery**

HVAC sells well! This Grandy & Associates workshop teaches a process for sales. Invest in this highly interactive workshop that will help you develop and practice a successful sales process. Some unique features and benefits of this training:

- Individual attention: Instructors provide individual attention to help you hone and sharpen communication skills and language that inspires homeowners to buy now!
- Real world training: You will receive tools and templates that help tell your story and help increase sales as soon as you return to the office.
- Get comfortable: You will gain confidence in using the sales process.

Course Duration	Course Fee	Delivery
5 Days	\$1875.00 \$2115.00	Virtual In-person

Sales mastery is just that - identifying using opportunities to master the process of HVAC sales. You WILL see your mix climb and your profits grow!

Note: Minimum of 15 participants required.

# Courses Offered by Grandy & Associates



#### **Mastering High Efficiency Sales**

High efficiency systems continue to be an industry leader in innovation and technology. The unique blend of proprietary features makes it one of the best comfort systems available. Unless customers understand all of the system benefits, they will not see the value of the high efficiency solution. This Grandy & Associates class is designed to equip your team with controversial knowledge so they can describe the system using examples the customer will understand and relate to. From comfort consultants, selling technicians, to the person answering the phone at your office, attendees will leave with greater confidence of how to present the high efficiency advantage.

**Note:** This workshop requires a minimum of 15 participants.

Course Duration	Course Fee	Delivery
8 Hours	\$400.00 \$531.00	Virtual In-person

### Service Manager Success

Your Service Department should be the most profitable department in your company! This Grandy & Associates training will help make it happen. You will learn:

- How to pinpoint reasons for poor performance in demand service
- Learn how to conduct a productive and profitable weekly service meeting on what's covered and why
- Define "Qualified Sales Leads" that can turn on retrofit sales full blast
- Determine the number of slow days you have per year that must be filled with maintenance agreement paperwork
- Learn how to properly manage the maintenance agreement entity of your Service Department to maximize profitability
- Discover how to motivate your service techs towards peak performance

Course Duration	Course Fee	Delivery
8 Hours	\$400.00 \$531.00	Virtual In-person

Note: Minimum of 15 participants required.

# Courses Offered by Grandy & Associates



# **Understanding HVAC KPI's**

During this Grandy & Associates workshop you will learn the following:

- How to define Throughput as Sales Dollars per Employee per Year
- How to list the key measures of Throughput
- How to give standard values for each ratio per individual counties

How to use micro-targeted data to establish market profitability based on the specific counties you serve

**Note:** This workshop requires a minimum of 15 participants.

Course Duration	Course Fee	Delivery
8 Hours	\$400 \$531	Virtual In-person

# **Understanding HVAC Profitability**

This Grandy & Associates workshop guarantees to give you a clearer understanding of the numbers side of your business. The workshop takes place at locations across the country or online so you will have options. You will:

- Learn Your Numbers: You will learn exactly what you have to charge to cover costs while generating the profits you want. You will create departmental cash flow budgets, set proper maintenance agreement pricing, and learn to bid jobs based on your cost of doing business.
- Grow Your Profits: You will learn the "What If" process of maximizing your profitability. You will be able to model things like adding an employee, changing an overhead cost, increasing the markup on materials, and pricing maintenance agreements. You will learn how these will affect your hourly rate, cash flow, and company profitability.
- Guaranteed Results: The return on your investment is guaranteed. If you feel like this workshop wasn't worth your time, we will refund your money! This workshop includes two days of training, relevant workbooks and materials, Planning for Profit Software with post-workshop follow up and much more.

**Note:** This workshop requires a minimum of 5 participants and a maximum of 15.

Course Duration	Course Fee	Delivery
2 Days	\$2,494.00 \$2,800.00	Virtual In-person



# Trusted Advisor Program (TAP)



# Trusted Advisor Program



#### Become a Trusted Advisor

Enhancing Territory Manager skills with our one-year training program

Do you want to enhance your career skill set with a targeted focus on the needs of our industry across processes, products, and sales?

Join us for an insightful two-year training program for those of you with designs on becoming a Trusted Advisor for your customers.

The Trusted Advisor Program checks all the industry boxes in terms of its content. It represents an excellent opportunity for new or existing Territory Managers to increase their wealth of industry knowledge.

Today, distributors face various challenges when it comes to developing Territory Managers. The Trusted Advisor Program is an excellent opportunity for new or existing Territory Managers to increase their wealth of industry knowledge.

Industry-specific program with up to 35 interactive classes:

- Packages over 750 hours of training into a more manageable offering of about 100 hours over the program.
- Territory Managers gain a seat at the contractor's table.
- The Trusted Advisor Program allows you to upskill like no other training. You increase your depth of industry knowledge, become a more confident salesperson, and learn how to boost business profits.
  - Modeled ideally for adult learning
  - Sales skills
  - Sales processes
  - Customer base
  - Products
  - Two live/in-person sessions designed to accelerate the TM transformation journey
  - Deep-dive into the contractor's business
  - Mastery of all 5 Stages of the Sales Cycle
  - Become a true Trusted Advisor, a strategic business partner for your customers





#### What will Territory Managers learn?

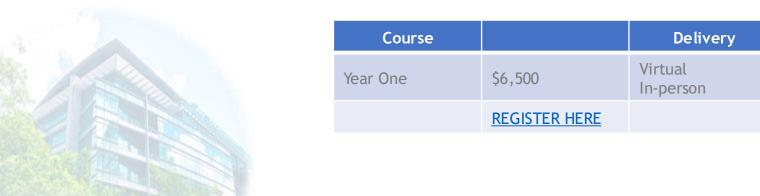
- Deep understanding of our products and programs and the strategies to leverage them appropriately in a competitive environment.
- Sales technique and process best practices to be successful in any market.
- Enhanced understanding of a contractor's business and where the Trusted Advisor can add value.
- How to recruit, develop, and grow a customer base that meets and exceeds expectations, effectively increasing market share. How does this help my service department and business?

#### 4 Pillars of Learning - Laying the Foundation:

- Based on 4 pillars of learning Soft Skills, Process, Products & Sales
- Skills Developing TMs sales skills, along with connecting & communicating effectively, whether you are
  experienced or new to the TM position
- Process implementing sales processes & business acumen to help you analyze your territory and excel in your market
- Products a deep dive into Residential and Commercial product offerings and positioning
- Sales understand how to acquire, develop & grow the right customers to achieve sales goals
- Industry specific, focused and tailored to enhancing the skills of Territory Managers
- Variety of industry-leading instructors, including Ducted Systems Academy, Internal & External Resources

#### Includes:

- Some travel costs (Hotel room, breakfast & dinner) for 2 live sessions at the Ducted Systems Academy in OKC. Live sessions projected to be held in February and November of 2025
- Class materials





**Tech Foundry** 



# **Tech Foundry**



Tech Foundry represents a modern means to develop and grow HVAC technician talent with the guidance of a leading HVAC manufacturer, Johnson Controls Ducted Systems. When enrolled in Tech Foundry, your potential high performing installation and service personnel are on their way to becoming their best.

Each Tech Foundry course is mentored by experienced industry professionals. The initial sessions are conducted in an online environment, with full mentor support and peer interaction, followed by immersion in a supportive, hands-on environment at Ducted Systems Academy.

#### **Virtual Sessions:**

Meet face-to-face online with Ducted Systems Academy instructors and peers. These sessions utilize a unique combination of renowned reference materials, local labs, and engaging activities. Assignments and local projects are due weekly; these are the basis of discussion in the virtual sessions.

#### Live Immersion

Following the online sessions, skills are practiced hands-on at Ducted Systems Academy in Oklahoma City during a 3-day factory training program.

Duration	Course Fee	Delivery
10 weeks	\$2,995.00	Virtual In-person
*See schedule for start date.		





# Suggested Learning Paths





# **Territory Manager Essentials I**

Day 1 (Prospective TM)



# **Territory Manager Essentials II**

1 – 2 Years



# **Territory Manager Bootcamp**

6 months - 5 Years



# Trusted Advisor Program

2+ Years



# **Customer Service Training Program**

Day 1



# **Product Essentials**

Months 3 - 6









# Training Calendar

**Note:** Dates will be updated each quarter.





# January - March 2025 Training Calendar

Course Name	Course Fee	Available Dates	Enrollment Link
Commercial Applications (In-person)	\$1,495	February 18 – 20, 2025	Click to enroll
Commercial Applications (Virtual)	\$495	January 14 – 16, 2025	Click to enroll
Commercial Startup & Commissioning	\$2,195	January 6 – 8, 2025 January 27 – 29, 2025 February 17 – 19, 2025 March 3 – 5, 2025 March 17 – 19, 2025 March 31 – April 2, 2025	Click to enroll
Customer Service	\$349	Feb 5- Mar 26, 2025	Click to enroll
Premier Startup & Commissioning	\$1,295	January 9 – 10, 2025 January 30 – 31, 2025 February 20 – 21, 2025 March 6 – 7, 2025 March 20 – 21, 2025	Click to enroll
Product Essentials	\$350	January 8, 2025 February 26, 2025	Click to enroll
Residential Factory Certification: Gas Furnace	\$1,995	January 22 – 24, 2025	Click to enroll
Residential Factory Certification: Heat Pumps/AC	\$1,995		Click to enroll
Tech Foundry	\$2.995	February 3 – March 31, 2025 Live Immersion April 29 – May 1, 2025	Click to enroll
TM Essentials	\$395	Jan 28 and Feb 4, 2025	Click to enroll
TM Bootcamp	\$3,495	March 3 – 6, 2025	Click to enroll
Train the Trainer	\$1,995	February 4 – 6, 2025	Click to enroll





Course Name	Course Fee	Available Dates	Enrollment Link
Commercial Applications (In-person)	\$1,495	May 6 – 8, 2025	Click to enroll
Commercial Applications (Virtual)	\$495	April 8 – 10, 2025 June 10 – 12, 2025	Click to enroll
Commercial Startup & Commissioning	\$2,195	March 31 – April 2, 2025 April 28 – 30, 2025 May 12 – 14, 2025	Click to enroll
Customer Service	\$349	April 9-May 28, 2025	Click to enroll
Premier Startup & Commissioning	\$1,295	April 3 – 4, 2025 May 1 – 2, 2025 May 15 – 16, 2025	Click to enroll
Product Essentials	\$350	April 2, 2025 May 13, 2025 June 17, 2025	Click to enroll
Residential Factory Certification: Gas Furnace	\$1,995	May 6-8, 2025	Click to enroll
Residential Factory Certification: Heat Pumps/AC	\$1,995	April 8 – 10, 2025	Click to enroll
TM Bootcamp	\$3,495		
Train the Trainer	\$1,995		Click to enroll



# **Tuition Offset Programs**



# **Tuition Offset Programs**

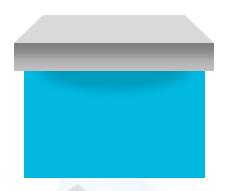


# **Academy Match Dollars**

Academy Match Dollars are used at a rate of 50% for each course with three levels of partnership.



Basic level of partnership with financing and training tools





#### **Liberties Plus**

Enhanced programs
helping contractor generate
more leads and close more
sales with incentives





# Certified Comfort Expert

Highest level of partnership between the contractor, distributor and manufacturer



# Co-op Program

Visit Marketing Navigator for information.



